

# **FIN**LEAD™

**Bespoke Leadership Programme for Senior  
Leaders in Financial Services organisations**



**fts global**



## What is **FinLead**<sup>™</sup>

At **fts global** we know that the critical first step of any strategy is to get the leadership team aligned to drive transformation and growth. Energising Leaders can maximise productivity and engagement, attract and retain top talent and, of course, have a positive impact on the company's bottom line and the company's brand.

**Leading transformation and growth from the top is critical.**

Our **FinLead**<sup>™</sup> methodology combines different approaches and techniques to get leaders focused and structured in their approach. The programme starts with individual and group assessments which surface the priorities around which the bespoke programme will be designed. The focus of the programme in all cases is to strengthen the key skills and behaviours necessary to drive transformation and growth.

The programme includes a unique model and methodology called **Henka**<sup>™</sup> which will be used at key points to identify the priorities for incremental transformation.



To ensure all Leaders within the organisation embrace competencies and behaviours that drive strong leadership and energise the organisation.



Engage, develop and maximise performance of Leadership team in an agile way ensuring maximum impact.



Support team members with ongoing development initiatives which focus only on the areas needed.

## The Objectives of FinLead™

# Ikigai Model for **Fin**Lead™





Session organized with top leaders to agree competencies and behaviours needed in the wider leadership team to drive transformation and growth.



Leaders are assessed using a variety of assessment tools including DEEPQ, **Reality**Coaching™ and peer ratings on the competences and behaviours required. The results of 1 and 2 will determine the goals of the programme.



Delivery of bespoke programme to Leaders which will be designed to maximise impact and minimise cost. A variety of interventions will be used including virtual learning, **Reality**Simulations™, group interventions, individual development.



**Henka**™ is used to assess progress against goals of the programme and to realign the interventions.

## FinLead™ Structure



Contact an **FinLead™** consultant today



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